

DONGGUAN UNIVERSITY OF TECHNOLOGY

School of Economics and Management

Course Syllabus

Spring 2019

Course Information

Course Code	088832
Course Title	International Trade Geography
Instructor	Xiang FANG
Class	2017 International Economics and Trade (International Business Industry-University International Program)
Course Category	☒ Compulsory ☐ Elective
Credit(s)	2
Total Hours	36
Hours Per Week	2 hours for week 1-18
Practical Hours	0
Lab Practice Hours	0
Classroom	Monday, 1309, Guancheng Campus
Time	Monday 14:30-16:10.
Office Hour	Monday 17:00-18:00 at 3207 Guancheng Campus; by appointment
Required Textbook	Dazhi Yu (2010), <i>International Trade Geography</i> . 2 nd Edition, Qinghua University Publishing House. ISBN-9787302239505.
Supplementary Materials	1. Xiaojian Li (2018). <i>Economic Geography</i> 1st edition. HighEducation press. ISBN-9787040198713. 2. Rongqing Li (2009). <i>International Trade Geography</i>, Zhejiang University Press. ISBN-7807308067065. 3. F. James. (2016). <i>Geography and World Power</i>. Zhejiang University Press. ISBN- 9787123076763 4. Krugman, P.R.(1991), <i>Geography and Trade</i>, MIT Press
Prerequisites	International Trade, International Trade Practice

Assessment and Grading

Your grade is composed by four parts. They are attendance (10%), Participation (individual/group) (20%), Group Projects/Assignments/Activities (20%), and final assignment (50%).

The detailed grading is as following:

	Standard	Notes
Attendance, 10%	If you are late or leave early without notification, your grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance.	If you are taken more than 10 points away, your right to participate final assignment shall be reserved.
Participation (individual /group) 20%	Class participation is an essential part of the learning process. Students will be evaluated on the quality your individual/group performance, your team spirit and your contributions to the class/group activities by your peers or the lecturer correspondingly within the frame of blended learning structured process.	All class attendants are required to participate the in/after class study, discussion, tasks and study preparation.
Group Projects/Assi gnments/Acti vities 20%	Students should expect to spend an adequate amount of time on reviewing the course handouts and finalizing the group assignments before the due day. To keep up with the flow of the course, students are strongly recommended to complete the relevant reading materials and to have the individual and group presentations / activities conscientiously prepared before or after the class.	All course assignments/ projects/activities shall be participated and well prepared by groups. Each Group's performance will be assessed and marked by peers and lecturer.
Final Assignment, 50%	One in-class Group Assignment will be arranged for all class attendants during the final weeks.	In-Class Group assignment.

Course Description

This course will attempt to cover a broad array of relevant topics over the duration of a semester. By departing from the differences in international trade and economic development on local, regional, national and global levels; during the course concepts, theories, topics and issues related to international trade and economic geography, geographical patterns, country's geographic advantages, regional development, growth and trade activities are introduced. We will then use different books, papers, articles, commentaries, empirical sources, etc. to explore the relevance of various trade theories/models to the world that we live in. This class includes the proposition that how we think about international trade geography is a key to understanding global trade engagement across space, countries and through time. Debates surrounding the process of "globalization" have aroused much interest both in academic circles and amongst global citizenry, the course then will provide an excellent opportunity to discuss some of these issues and conduct an overall introduction for students to understand the international trade impacts, engagement and nations' advantages from a global perspective on trade geography and economic activities. Students by participating the course study, topic research and article reading are able to explore how thinking differently about economies from geographic perspective- how (and how much) we work, how we organize production, exchange goods and services, own and care for things, and finance the future-- might allow us to enact new ways of being together and relating to our surroundings.

Teaching, learning and assessment are designed within blended learning structured scheme to enable students to achieve the course objectives described below. While part of any session is likely to involve direct teaching, the emphasis is on student participation and teacher should encourage students to take part actively in discussion and in tasks like small group and pair work, individual or group presentations and assignments.

We encourage all students to endeavor to get the most of out of this class – the more students put into their thinking, learning and reading on the course related contents and articles, the more they will get out it.

Course Objectives

Instructional Goals and Purposes:

In this course, we will examine some of the geographic, historical and contemporary factors that shape the global economy and international trade activities along with nations' trade engagement. We will unpack the term "globalization" from

geographic perspective, which can be used to explain contemporary economic relations and explore the causes, effects, representations, contradictions, costs and benefits of globalization.

In this course, participants will learn:

- Understanding of how globalization processes impact upon development at different geographical scales, especially on a regional level.
- Ability to apply geographical and economic concepts and theories in descriptions and analyses of regions' development, and to present this in written form as well as orally.
- Developing students' capacity to understand countries' global trade engagement processes individually and how they relate to each other in space and time.
- Further developing students' critical thinking skills through regular course participation and assignments.
- Ability to assess and discuss different perspectives and strategies regarding regional trade activities and economic development, and to relate these to the consequences for instance for individuals/households, groups in society, firms, economic sectors and geographical areas.

We will then study the historical development of the international trade and economies, including the role of new technology in changing production systems and the geography of firms. We will learn that economic change happening through the geographic trade activities, which is accompanied by increasing inequality both across and within regions, countries and trade unions. This will lead to a discussion of international trade development as a product of globalization. The course will conclude with group or individual assignments of presenting the understanding of the current challenges facing the global trade and the impacts of geographic trade pattern in changing our society and countries' industrial structure and trade development.

Course Expectations

1. Attendance - Class attendance is expected of all students. Please be punctual for class. You may miss no more than 3 classes without a legitimate excuse. Please notify me or the class TA before the day of an anticipated absence, especially if you will be missing a quiz or the oral presentation. Failure to attend class regularly or frequent tardiness will mean automatic loss of your participation mark.

2. English - You are highly encouraged to speak English in the class and actively exchange your ideas, opinions and critical thinking with others. Make sure to speak English even during small-group or paired activities.

3. Students should expect to spend an adequate amount of time on reviewing the

course handouts and finalizing the individual or group assignments before the due day. To keep up with the flow of the course, students are strongly recommended to complete the relevant reading materials and to have the individual and group presentations activities conscientiously prepared before or after the class.

4. Class participation is an essential part of the learning process. Students will be evaluated on the quality your individual/group performance, your team spirit and your contributions to the class/group activities by your peers or the lecturer correspondingly within the frame of blended learning structured process.

5. Late assignments will be accepted without penalty only in cases of legitimate absences and only if the student has contacted the teacher or the TA in advance regarding the reasons for the late assignment. Credit transfer is always examined individually

Course Schedule

Week/Date	Topic	Required Reading and Assignments
Week 1/25.Feb.	Introduction of International Trade Geography	Course handouts
Week 2/4.March.	Geo-environment and International Trade 1	Course handouts
Week 3/11.March.	Geo-environment and International Trade 2	Course handouts
Week 4/18.March.	Geo-environment and International Trade 3	Course handouts
Week 5/25.March.	Regional Trade Groups and Globalization 1	Course handouts
Week 6/1.April	Regional Trade Groups and Globalization 2	Course handouts
Week 7/8.April	Important Sea Routes and Sea Ports	Course handouts
Week 8/15.April	International Trade Shipment by Land and by Air	Course handouts
Week 9/22.April	Geographical Distribution of Natural Resources and Its Trade	Course handouts
Week 10/29.April	Business Geography in Asia 1	Course handouts
Week 11/6.May	Business Geography in Asia 2	Course handouts
Week 12/13.May	Business Geography in Europe 1	Course handouts

Week 13/20.May	Business Geography in Europe 2	Class handouts
Week 14/27.May	Business Geography in North America	Course handouts
Week 15/3.June	Business Geography in Latin America	Course handouts
Week 16/10.June	Business Geography in Africa	Course handouts
Week 17/17.June	Business in Oceania	Course handouts
Week 18/24.June	Course Review	In-class assignment
Total	36 hours	
Date: 2019.2.28 Approved Reviewed by Bitao Shi SignatureBITAO SHI Director of Department of International Business and Management		