

DONGGUAN UNIVERSITY OF TECHNOLOGY

School of Economics and Management

Course Syllabus

Spring 2019

Course Information

Course Code	088425
Course Title	Financial English (listening and speaking)
Instructor	Hou, Feng-Hsiung
Class	2017 Economics and Finance (Financial Management Industry-University International Program)
Course Category	☒ Compulsory ☐ Elective
Credit(s)	2
Total Hours	36
Hours Per Week	2 hours for week 1-18
Practical Hours	0
Lab Practice Hours	0
Classroom	R6305, GuanCheng Campus;
Time	Thursday, 10:25-12:00
Office Hour	3207 Guancheng Campus; by appointment
Required Textbook	Self-note and PPT
Supplementary Materials	None
Prerequisites	None
Course website	None

Assessment and Grading

Your grade is composed by four parts. They are Attendance (10%), Participation(5%), Group Ordinary Presentation(15%), Group Final Project and Presentation(70%). The detailed grading is as following:

	Standard	Notes
Attendance/	If you are late or leave early, your	If you are taken more than

Participation, 10% / 5%	grade will be taken one point each time. If you are absent for one class, the taken point will be 2 for each absentee. Give questions is a good way to get points in attendance.	10 points away, I will reserve your right to participate final exam.
Group Ordinary Presentation (15%)	The Group Ordinary Presentation is a group work.	None
Group Final Project and Presentation, 70%	The Group Final Project and Presentation shows the result of the case study, the Group Final Project and Presentation will be weighted to be 70% in your grade.	None

Course Description

The purpose of this class is to develop Financial English abilities through practice. This class focus on communicating about Financial English subjects and focus more on developing the smart thinking for Financial English.

Course Objectives

This course has the following specific objectives:

- 1.To improve students' Financial English skills
- 2.To strengthen students' learning ability (predicting, taking notes, making inference, cooperating with others, etc.)
- 3.To enhance students' culture literacy and intercultural awareness
- 4.To improve students' independent and creative thinking ability

Course Expectations

1. Attendance - Attendance for this class is very important and will constitute a large part of your grade.
2. English - During class, you should speak only English.
3. Respect - In this class we will be discussing different ideas and cultures and sharing our personal opinions. It is important to be respectful of your classmates

and the classroom.

4. Cell Phones – Do NOT use your cell phones during class without permission.

Course Schedule

Week/Date	Topic	Required Reading and Assignments
1/ February 28	Course overview, objectives and requirements, Introductions, Personal objectives Financial Management Case 1	None
2/ March 7	Financial Management Case 2	None
3/ March 14	Foreign exchange rate	Case Study /Foreign exchange rate
4/ March 21	Interest rate	Case Study /Interest rate
5/ March 28	Currency and bank	Case Study /Currency and bank
6/ April 4	Money market	Case Study /Money market
7/ April 11	Financing	Case Study /Financing
8/ April 18	Financial statements	Case Study /Financial statements
9/ April 25	Securities investment	Case Study /Securities investment
10/ May 2	Investment	Case Study /Investment
11/ May 9	Bond Investing	Case Study /Bond Investing
12/ May 16	mutual funds	Case Study /mutual funds
13/ May 23	Stock exchanges	Case Study /Stock exchanges
14/ May 30	Insurance	Case Study /Insurance
15/ June 6	International financial organizations and institutions	Case Study /International financial organizations and institutions
16/ June 13	Financial Management Current Issue	None
17/ June 20	Financial English (listening and speaking) Case Study Group Presentation 1	None
18/ June 27	Financial English (listening and speaking) Case Study Group Presentation 2	None

Date: 2019/3/11

Approved

Reviewed by

Bitao Shi

Signature

BITAO SHI

Director of Department of International Business and Management